

# **A Decade of Wonder!**

# O 10th Annual Providence Children's Film Festival Feb 15-28, 2019

international films activities + workshops school field trips Youth Filmmaker Showcase

providencechildrensfilmfestival.org





## more than movies for kids...

Providence Children's Film Festival (PCFF) presents the best of independent and international children's cinema to inspire, delight, educate, and connect a diverse community of children and families from Rhode Island and throughout New England.

We believe in the power of film to expand minds and open hearts to the world around us. PCFF curated films champion the ideas of global awareness and cooperation, social inclusion, identity, diversity and equity, teamwork, empathy, environmental care, human rights, civic engagement, kindness and love.

In the 2017-18 season, PCFF served nearly 7,000 people, making us not only one of the premier film festivals in the country dedicated to children and youth, but also a top resource for youth film in Rhode Island and beyond. Being part of a national community of prestigious film festivals enables us to attract top-quality children's cinema and institute best practices in curation and presentation.

### arts, culture, and community

PCFF enhances and energizes the local arts and cultural community. Last year, we reached children, young adults, parents, educators, and industry and film professionals from near and far, partnered with numerous community organizations, and greatly expanded the impact of the Festival—and the appreciation of the city's vibrant culture of creativity—well beyond the boundaries of Providence.

"(PCFF) provides films that catch us by surprise and get us to reflect and discuss in a way that only a great story can make possible."

- PCFF festival patron

## the festival by the numbers...

The annual Providence Children's Film Festival takes place in February at multiple venues within walking distance of downtown Providence and satellite venues around the state, with over ten days of film screenings, workshops, school field trips and free activities.

#### At the 2018 Festival...

- 4,800+ Festival attendees
- 118 films 14 features and 104 short films, including live action, animation, experimental, and documentaries (5 East Coast premieres)
- 52 film screenings
- 35 countries and 19 languages represented
- 37 youth filmmakers featured in the 2018 Youth Filmmaker Showcase
- 20 Reel Connection presentations deepened understanding of the films
- 9 filmmaking workshops
- 83 volunteers
- 18 youth musicians
- 4 main venues, 7 satellite venues

Over 766 films have been screened since the Festival's inception in 2010!

#### Community outreach and access...

- 34 admission-free screenings and programs at the Festival
- 675 participants kids and their family members in free film
- programs at 4 local libraries
- 800 children from local schools, youth organizations and libraries were invited to attend free film screenings as part of our community outreach campaign
- 333 students attended school field trip screenings

### "It is one of the best events in Providence! We look forward to it every year."

- PCFF festival patron



"Brilliant selection of films that once again offered eye-opening and mind-expanding alternatives to what one finds on TV and at the multiplex."

- Roger B., PCFF festival patron



## inspiring future filmmakers...

In addition to the annual Festival, PCFF partners with a growing number of community youth organizations to offer year-round educational opportunities. Children and families learn about the history of the medium and the craft of filmmaking, through hands-on workshops, film-related presentations, film jury and community screenings.

- Junior Jurors learn how to analyze and critique films
- Filmmaking Workshops give youth hands-on experience with film
- Youth Filmmaker Showcase nurtures and promotes the work of young filmmakers
- **Reel Connections** deepen the viewing experience through post-film conversations and presentations
- Get Reel! School Field Trip program inspires creative and critical thinking
- Hospital Film Festival Jury provides hospitalized children an opportunity to participate in the Festival by selecting a winner for the Hospital Jury Award
- **Community Screenings** bring PCFF-curated films to audiences throughout Rhode Island year-round
- **PCFF Cinema Passports** enhance cinematic adventures as young viewers learn about new people cultures and ideas through film, and track their film travels and record their ratings and opinions about the stories they watch.

### online film hub

The **PCFF FILM HUB** connects the global online community with resources designed to support discovery, exploration, and engagement with film. A directory of curated Festival films, film



availability listings, discussion guides, and activities enhance access to the best of independent and international family-friendly cinema, and foster film education in schools, homes, and public spaces. www.pcffri.org/filmhub



"I thought the filmmaker workshops were awesome. It was neat to take pictures and see how to make them animated. I liked creating my short movie about a little girl riding a train to explore the world all on my own."

- Annabelle T., age 9, PCFF workshop attendee





### "Thank you - this is the first year we attended but it will not be the last."

- PCFF festival patron



## explore the world...

PCFF brings the world to our children and our community through important films made from extraordinary, often unrecognized filmmakers from all over the globe. Thoughtfully curated films that engage and challenge the viewer, paired with post-film discussions and activities, are designed to deepen our understanding of the film's themes, inspire family conversations, and increase our capacity for empathy.

Through strategic alliances and collaborations with 40+ partner organizations, we present and inspire screenings and educational programs year-round. PCFF's online FILM HUB resource cultivates partnerships with libraries and other youth serving organizations to further expand access to programming during and beyond the Festival. Now heading into our 10th season, we look forward to sharing the world of film with new and enduring audiences.

"Providence Community Library believes the arts has an ability to elevate and inspire our community ... PCFF can help to inspire and broaden the views of our young patrons; letting them know that a bigger world is out there and that they have access to it."

- Leah Lubman, Washington Park Library

### bringing the world of film to rhode island...





PCFF Opening Night Film Academy Award Nominated 2017





PCFF Award Winner 2015



GENE KELLY DONALD O'CONNOR DEBBIE REYNOLDS PCFF's 2015 Classic Film Revival





2012 Festival Favorite



PCFF Award Winner 2013



PCFF Award Winner 2015 U.S. Premiere



2011 Festival Favorite



PCFF Award Winner 2015 Academy Award Nominated 2015



"Children deserve not lesser films but greater ones, because their imaginations can take in larger truths and bigger ideas."

- Roger Ebert, film critic

### what people are saying...

"PCFF is another great example of the Providence arts scene attempting to create something unique and important, and knocking it out of the park. If you have any interest in exposing a young mind to artful, thoughtful film, the Providence Children's Film Festival is handing you that opportunity on a celluloid platter."

#### -Motif RI, January 31, 2018

"The highly-touted Providence Children's Film Festival, considered one of the best in the country, is luring more than 5,000 visitors to Providence during February."

#### - Boston Globe, January 9, 2015

"The movies are selected by kids for kids, and collaborations with the RISD Museum, and the Providence Public and Providence Community Libraries ensure that everyone can see films, regardless of their ability to pay admission.

#### - East Side Monthly, January 14, 2015

"The Providence Children's Film Festival, back for its sixth year, wants to expand children's film experiences beyond what they can find at the nearest multiplex or on their TVs, tablets and computers."

#### - Providence Journal, February 09, 2015

"... (The Youth Filmmaker Showcase) is designed to encourage talented and committed up-and-coming young filmmakers ... and provide an opportunity for these young filmmakers to talk about both the fun and the challenges they face during the creative process."

#### - Cranston Herald, February 19, 2015

"The Festival is a great way to watch films from around the world that kids and families might otherwise not be able to see."

- The Rhode Show, February 12, 2015



"(The Festival moved to) several larger locations, all of which are in close proximity to one another to create a true festival ambiance. They've also added more show times, making the festival run an extra few days – long enough to accommodate plenty of showings of all 18 films, along with the activities, workshops, discussion groups and ceremonies."

#### - Motif Magazine, February 4, 2015

"Kids' film festivals offer an alternative to studio movies ... (the Academy Award nominated film) Secret of Kells, which is quite delectable in its esoteric way, was shown at children's film festivals in Providence and New York before it was seen in theaters."

- Time Magazine, March 15, 2010



Attending 2017 Youth Filmmaker Showcase filmmakers and RISD Art Circle jurors.

"The Providence Children's Film Festival is a real treasure to Rhode Island families. We are thrilled to help build bridges between current school and public librarians, future librarians, children's media professionals and Rhode Island families."

- Renee Hobbs, Professor, Harrington School of Communication and Media at the University of Rhode Island

### join our family of supporters...

The Carter Family Charitable Trust • Entelco • June Rockwell Levy Foundation



Minuteman Press • Moran Shipping • Munroe Dairy • Neighborhood Health Plan of RI • New Economy CPA New Harvest Coffee Roasters • Omni Hotel • Providence Marriott Downtown • Residential Properties • RISD FAV Department



### Celebrating 10 years! support the 2019 Festival...

	PRESENTING \$10,000 +	SPOTLIGHT \$5,000	PRODUCER \$2,500	DIRECTOR \$1,500	SCHOOL PARTNER \$1,500	CREW \$500
PREMIUM PLACEMENT	•					
FESTIVAL EXPOSURE						
Banner at all Venues and Events	•					
Logo On-Screen Before Each Screening	•	•	•	•	•	
Name On-Screen Before Each Screening						•
Special Mention on Stage	•					
PRINT EXPOSURE						
Logo on Festival Program	•	•	•	•	•	
Listing on Festival Program						•
Logo on Print Ads	•					
Logo on Poster	•	•	•			
Logo on Rack Card	•	•				
ONLINE EXPOSURE					•	
Logo on Homepage	•	•	1			I
Logo + Link on Sponsor Page	•	•	•	•	•	
Name + Link on Sponsor Page	-	-		-		•
Logo on E-newsletters	•	•	•		•	-
Logo on Online Tickets	•	-	-		-	
Social Media Recognition	•	•	•	•	•	
-						
MEDIA EXPOSURE						
Mention in all Press Releases	•	•				
Dedicated Sponsorship Press Release	•					
PASSES AND INVITATIONS						
Festival All-Access Pass*	4	2				
Festival Ticket Vouchers*	-	- 1	8	4	4	2
Opening Night Party*	8	6	4	4	4	2
"Adults Only" Benefit Night*	4	2				

Bring PCFF films to your school or workplace! Screening discounts available for Director level and above. Ask for details.

#### The above benefits are offered to sponsors whose gift includes a cash component.

\*All-access pass allows access to any film during the festival. Guaranteed seats with advance online registration.
\*Sponsor vouchers may be redeemed for Festival tickets at the PCFF box office (online, by phone, in person).
\*Advance registration is required for Opening Event and Adults Only Night due to space limitations.

Please refer to ADDITIONAL OPPORTUNITIES on the following page for exclusive Festival naming opportunities.



"... a fantastic tradition. I enjoy going with my family and seeing familiar faces each year. Love your community emphasis. You don't talk down to kids but offer wonderful films for kids and adults of all ages."

- PCFF festival patron



"Every film is an adventure, an opportunity to leap across oceans, across continents, to experience how other children live, to feel their joys and struggles, and ultimately to discover how alike we really are."

- Holly Nagib (Teacher Librarian & Family), Festival patrons since 2010



## additional opportunities

Looking for a unique way to get your business in front of thousands of engaged attendees? These exclusive sponsor opportunities do just that. For further details or to discuss other ways to support the Festival, please email Anisa Raoof, PCFF Executive Director (anisa@providencechildrensfilmfestival.org).

<b>Opening Night Event Sponsor</b>	\$7,500
Includes naming opportunity for the O	pening or Awards Night Reception.

**Children's Hospital Jury** \$7.500 Includes naming opportunity for film jury and children's hospital award.

Audience Award Includes naming opportunity. \$5,000

**Filmmaking Workshops** \$5.000 Includes naming opportunity for filmmaking workshops.

**Reel Connections Series Sponsor** \$5.000 Includes naming opportunity for films with film talks (up to 10).

Youth Filmmaker Showcase Sponsor \$5.000 Includes naming opportunity for the Showcase (single event).

### **Get Reel! Field Trip Sponsor**

Sponsor a school to attend the Festival free of charge or bring the Festival to the school. Cost depends on option.

#### **PCFF Cinema Passport Sponsor** \$2,500

Includes sponsor logo on back cover of passports for kids.

#### **Opportunity for Product Sampling** \$2,500

Includes opportunity to promote your brand through product sampling during the Festival.

### **Category Exclusivity**

\$10.000

Opportunity to be the only company within a product or service category to sponsor the PCFF.

Special Events (Adults Night) Includes name recognition

Ask for details

Ask for details

### contact us

## PROVIDENCE CHILDREN'S FILM FESTIVAL

PO Box 6724 Providence, RI 02940 (401) 209-7585

Anisa Raoof | Executive Director anisa@providencechildrensfilmfestival.org

Eric Bilodeau | Director of Programming eric@providencechildrensfilmfestival.org

Alyssa Biolchini | Operations Manager alyssa@providencechildrensfilmfestival.org

Kristin Walcott | Volunteer + Special Events Coordinator kristin@providencechildrensfilmfestival.org



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