



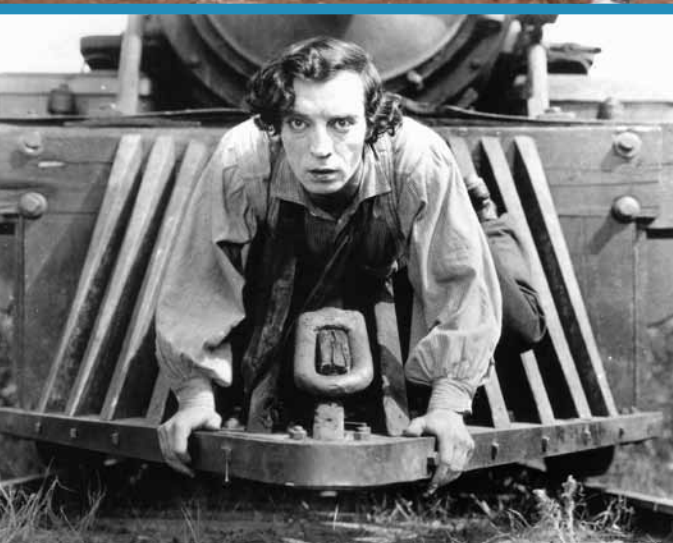
Explore the world at...



8th
**PROVIDENCE
CHILDREN'S
FILM FESTIVAL**

February 11 - 26, 2017

Providence, Rhode Island
providencechildrensfilmfestival.org



Images of previously screened Festival Films





The Human Tower (India), Festival 2013

more than movies for kids...

Providence Children's Film Festival (PCFF) brings the world to our children and our community through important films made from extraordinary, often unrecognized filmmakers from all over the globe. Our mission encourages an inclusive, shared viewing experience to facilitate conversations and provide educational opportunities around the craft of film-making.

Thoughtfully curated films that engage and challenge the viewer, paired with post-film discussions and activities are designed to deepen our understanding of the film's themes, inspire family conversations and increase our capacity for empathy.

arts, culture, and community

PCFF enhances and energizes the local arts and cultural community. In the last year, we reached more than 7,000 children, young adults, parents, educators, and industry and film professionals from near and far, partnered with numerous community organizations, and greatly expanded the impact of the Festival—and the appreciation of the city's vibrant culture of creativity—well beyond the boundaries of Providence.

“(PCFF) provides films that catch us by surprise and get us to reflect and discuss in a way that only a great story can make possible.”

- PCFF festival patron

the festival by the numbers...

The annual Providence Children's Film Festival takes place in February at multiple venues within walking distance of downtown Providence, with over ten days of screenings, workshops, and free activities.

- **4,500+** Festival attendees
- **16 features and 75 short films** including live action, animation, and documentaries (10 Rhode Island premiers)
- Over **37 countries** represented
- **58 film screenings**, 15 screenings were admission-free
- A **jury of 120 youth/adults** helped select Festival films and Award winners
- **21 youth filmmakers** were featured in the 2016 Youth Filmmaker Showcase
- 13 screenings included **free Film Talks and presentations** to deepen understanding of the film
- 128 kids participated in **8 sold-out workshops**
- 290 kids and their families participated in free film programs offered at **5 local libraries**
- 500 children from local schools, local youth organizations and libraries were invited to attend film screenings free of charge as part of our **community outreach campaign**
- **Over 420 films** screened since the Festival's inception in 2010!

“It is one of the best events in Providence! We look forward to it every year.”

- PCFF festival patron

“Brilliant selection of films that once again offered eye-opening & mind-expanding alternatives to what one finds on TV and at the multiplex.”

- Roger B., PCFF festival patron



* These numbers reflect the 2016 Festival.

inspiring future filmmakers...

In addition to the annual Festival, PCFF partners with a growing number of community youth organizations to offer year-round educational opportunities. Children and families learn about the history of the medium and the craft of filmmaking, through after-school programs, hands-on workshops, and film-related presentations.

- **Junior Jurors** learn how to analyze and critique films
- **Workshops** teach youth the craft of filmmaking
- **Youth Filmmaker Showcase** nurtures and promotes the work of young filmmakers
- **Film Talks** enrich post-film presentations and conversations
- **Community Screenings** bring PCFF curated films to audiences throughout Rhode Island year-round
- **NEW! Hospital Film Festival Jury** provides hospitalized children an opportunity to participate in the Festival by selecting a winner for the Hospital Jury Award.

New in 2016! PCFF Cinema Passports PCFF invites young people to use PCFF Cinema Passports as they learn about new people cultures and ideas through film. Passports enhance cinematic adventures as kids track their film travels and record their ratings and opinions about the stories they watch.

online film hub

The **PCFF FILM HUB** connects the community with resources to discover and explore film. This inspiring collection of online resources—including a directory of past Festival films, discussion/activity guides, and film availability listings—is designed to increase access to the best of independent and international children's cinema, and foster film education throughout our community in schools, homes and public spaces.

www.pcffri.org/filmhub



“I thought the filmmaker workshops were awesome. It was neat to take pictures and see how to make them animated. I liked creating my short movie about a little girl riding a train to explore the world all on my own.”

- Annabelle T., age 9, PCFF workshop attendee





Chandani, Daughter of the Elephant Whisperer (Germany, Sri Lanka), Festival 2011

explore the world...

PCFF presents the best of independent and international children's cinema to inspire, delight, educate, and connect a diverse community of children and families from Rhode Island and throughout New England.

In the 2015-16 season, PCFF served over 7,000 people, making us not only one of the premier film festivals in the country dedicated to children and youth, but also a top resource for youth film in Rhode Island and beyond. Being part of a national community of prestigious film festivals enables us to attract top-quality children's cinema and institute best practices in curation and presentation.

Through strategic alliances and collaborations with local organizations, we present and inspire screenings and educational programs year-round. Currently, PCFF is developing the online FILM HUB resource and strengthening partnerships with libraries to further expand access to programming during and beyond the Festival. Now heading into our 8th season, we look forward to sharing the world of film with new and existing audiences.

**"Thank you - this is the first year we attended
but it will not be the last."**

- PCFF festival patron



On the Way to School (France), Festival 2015

**"Providence Community Library believes the
arts has an ability to elevate and inspire
our community ... PCFF can help to inspire and
broaden the views of our young patrons; letting
them know that a bigger world is out there and
that they have access to it."**

- Leah Lubman, Washington Park Library

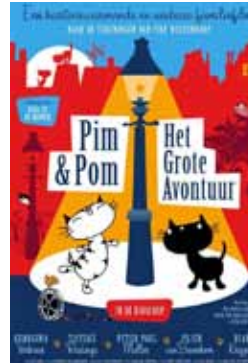
bringing the world of film to rhode island...



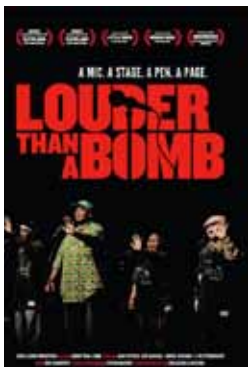
PCFF Award Winner 2015



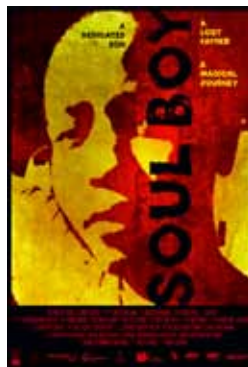
PCFF's 2015 Classic
Film Revival



2015 Festival Favorite



Academy Award
Nominated 2014



2012 Festival Favorite



PCFF Award Winner 2013



PCFF Award Winner 2015
U.S. Premiere



2011 Festival Favorite



PCFF Award Winner 2015
Academy Award
Nominated 2015



“Children deserve not lesser films but greater ones, because their imaginations can take in larger truths and bigger ideas.”

- Roger Ebert, film critic

what people are saying...

"The highly-touted Providence Children's Film Festival, considered one of the best in the country, is luring more than 5,000 visitors to Providence during February."

- Boston Globe, January 9, 2015

"The movies are selected by kids for kids, and collaborations with the RISD Museum, and the Providence Public and Providence Community Libraries ensure that everyone can see films, regardless of their ability to pay admission."

- East Side Monthly, January 14, 2015

"The Providence Children's Film Festival, back for its sixth year, wants to expand children's film experiences beyond what they can find at the nearest multiplex or on their TVs, tablets and computers."

- Providence Journal, February 09, 2015

"... (The Youth Filmmaker Showcase) is designed to encourage talented and committed up-and-coming young filmmakers ... and provide an opportunity for these young filmmakers to talk about both the fun and the challenges they face during the creative process."

- Cranston Herald, February 19, 2015

"The Festival is a great way to watch films from around the world that kids and families might otherwise not be able to see."

- The Rhode Show, February 12, 2015

"All in all, it was a great Festival that will surely rank highly in the pantheon of past fests...See you next year, at the movies."

- Flick & Flack Movie Talk, February 22, 2015



"(The Festival moved to) several larger locations, all of which are in close proximity to one another to create a true festival ambiance. They've also added more show times, making the festival run an extra few days – long enough to accommodate plenty of showings of all 18 films, along with the activities, workshops, discussion groups and ceremonies."

- Motif Magazine, February 4, 2015

"Kids' film festivals offer an alternative to studio movies ... (the Academy Award nominated film) Secret of Kells, which is quite delectable in its esoteric way, was shown at children's film festivals in Providence and New York before it was seen in theaters."

- Time Magazine, March 15, 2010



Attending 2016 Youth Filmmaker Showcase filmmakers and RISD Art Circle jurors.

“The Providence Children’s Film Festival is a real treasure to Rhode Island families. We are thrilled to help build bridges between current school and public librarians, future librarians, children’s media professionals and Rhode Island families.”

— Renee Hobbs, Professor, Harrington School of Communication and Media at the University of Rhode Island

join our family of supporters...



BrightStars • Flatbread Pizza Company • Jewish Community Day School of Rhode Island
 Moran Shipping • Munroe Dairy • Neighborhood Health Plan of RI
 New Economy CPA • Providence Community Library • Providence Marriott Downtown • Omni Hotel
 Residential Properties • RI Film & TV Office • RISD FAV Department
 Thayer Street District Management Authority • Thayer Street Merchants Association

SCHOOL PARTNERS



Providence Children’s Film Festival is a 501(c)3 non-profit organization founded in 2009.

support the PCFF 2016-17 season...

	PREMIER \$10,000 +	SPOTLIGHT \$5,000	PRODUCER \$2,500	DIRECTOR \$1,000	CREW \$500	FRIEND \$250
PREMIUM PLACEMENT	•					
FESTIVAL EXPOSURE						
Banner at all venues and events	•					
Logo on PCFF Program	•	•	•			
Listing on PCFF Program	•	•	•	•	•	
Logo On-Screen before Screenings	•	•	•	•	•	
Name On-Screen before Screenings	•	•	•	•	•	•
Special Mention on Stage	•					
PRINT EXPOSURE						
Logo on Print Ads	•					
Logo on Poster	•	•				
Logo on Rack Card	•	•				
Logo on Online-Tickets	•					
ONLINE EXPOSURE						
Logo on Homepage	•	•				
Logo on Sponsor Page with Link	•	•	•	•		
Name on Sponsor Page with Link	•	•	•	•	•	•
Logo on e-newsletters	•	•	•			
MEDIA EXPOSURE						
Mention in all Press Releases	•	•				
PASSES AND INVITATIONS						
Festival All Access Pass*	4	2				
Festival Ticket Vouchers**	—	—	8	6	4	2
Opening or Awards Night Party***	8	6	4	4	2	2
Grown-Ups Night***	4	2				

Sponsorship benefit level at the discretion of the Festival based on value of inkind donations and cash gift.

*All-access pass allows access to any film during Festival. Guaranteed seats w/ advance online registration.

** Sponsor passes may be redeemed for Festival tickets at the PCFF box office (online, by phone, in person).

*** Advance registration is required for Opening/Awards/Grown-Ups Night due to space limitations.

School Partner Sponsorships available. Please refer to ADDITIONAL OPPORTUNITIES for details.



“... a fantastic tradition. I enjoy going with my family and seeing familiar faces each year. Love your community emphasis. You don’t talk down to kids but offer wonderful films for kids and adults of all ages.”

- PCFF festival patron



“Every film is an adventure, an opportunity to leap across oceans, across continents, to experience how other children live, to feel their joys and struggles, and ultimately to discover how alike we really are.”

– Holly Nagib (Teacher Librarian & Family), Festival patrons since 2010



additional opportunities

Looking for a unique way to get your business in front of thousands of engaged attendees? These exclusive sponsor opportunities do just that. For further details, please email Anisa Raoof, PCFF Executive Director (anisa@pcffri.org).

Opening Night or Awards Night Event Sponsor \$7,500

Includes naming opportunity for the Opening or Awards Night Reception.

Children's Hospital Jury \$7,500

Includes naming opportunity for film jury and children's hospital award.

Audience Award \$5,000

Includes naming opportunity.

Filmmaking Workshops \$5,000

Includes naming opportunity for February filmmaking workshops.

Film Talk Series Sponsor \$5,000

Includes naming opportunity for films and film talks (up to 10).

School Partner Sponsor \$2,500

Includes Producer Benefits plus one non-public, in-school screening. (Public screenings subject to additional licensing fees.)

Youth Filmmaker Showcase Sponsor \$2,500

Includes naming opportunity for the Showcase (single event).

PCFF Cinema Passport Sponsor \$2,500

Includes sponsor logo on back cover of passports for kids.

Community Screenings \$2,500

Includes naming opportunity for a single screening in the community, opportunity for product sampling.

Opportunity for Product Sampling \$2,500

Includes opportunity to promote your brand through product sampling during the Festival.

Category Exclusivity \$10,000

Opportunity to be the only company within a product or service category to sponsor the PCFF.

contact us

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Providence Children's Film Festival © 2016



Song of the Sea (Ireland), Festival 2014